

Products for every graphic application.



our customers consistently transform ideas into

impactful messages.



everywhere YOU LOOK

Look around – on buildings, in the street, around the corner – it's a safe bet that you'll see Avery Dennison Graphics Solutions at work. Avery Dennison is a world leader in graphic films that identify, promote and inform. We use our extensive experience and creativity to help companies across the world bring brand visions to life in powerful and exciting ways.

Case Study



Awareness is the first and most important step for a brand. Similarly, in the nonprofit world, informing the public about an organization is necessary to inspire donations and new volunteers, and this can be guite a feat, considering the number of nonprofits competing for attention. Road Scholar Transport of Pennsylvania found a unique way to cut through the noise by promoting charitable causes through vinyl fleet wraps. It started with Road Scholar Transport completing a wrap with Avery Dennison MPI 1105 Supercast Easy Apply RS™ for the American Breast Cancer Foundation on one of his tractor trailers. Pink trucks, after all, are bound to get people's attention. The company's Awareness Program launched shortly after, with the mission of raising awareness for causes that are valuable to society.

"MPI 1105 has looked great in printing and application on our regular Road Scholar trucks. It was a natural progression for us to use the film in supporting our Awareness Program, which would require a suitable printed film."

Jim Barrett, Road Scholar Transport

Product Recommendation:

Avery Dennison MPI 1105 Supercast Easy Apply RS™

To read more about Road Scholar Transport and the MPI 1105 application, download the complete Case Study by visiting graphics.averydennison.com

Vehicle Graphics

Marine, RV, OEM Graphics | Safety and Emergency

Cars, trucks, buses, vans, trailers, boats – you name it, our removable short- and long-term premium solutions can turn any vehicle into a creative statement.

DIGITAL PRODUCTS

MPI 1105 – High Durability Cast Film. White gloss cast vinyl. Ideal for compound curves and over rivets and corrugation.

MPI 1106 – Premium Opaque Cast Film with Hi Tack Easy Apply.™ White cast vinyl film and adhesive formulation ideal for recreational vehicles and light & heavy equipment graphics.

MPI 1405 - PVC-Free Cast Film.

White gloss cast vinyl. PVC-Free film designed for textured wall surfaces, such as brick and cinderblock, as well as fleet marking and vehicle wrap applications.

MPI 2105 – High Durability Calendered Film with Easy Apply RS. Next generation calendered film with excellent dimensional stability and clean removability for fleet and vehicle applications.

MPI 2100 Series – High Durability Calendered Film. Calendered vinyl films offer outstanding durability and outdoor performance for a variety of sign, mural, POP and floor graphics.

MPI 2126 Matte Film – Premium Opaque Calendered Film with Hi Tack Easy Apply.

Premium calendered vinyl film designed for use in demanding applications. Hi Tack Easy Apply adhesive system is designed for permanent adhesion on low energy substrates. Ideal for outdoor projects.

MPI 2900 Series – Medium Durability Calendered Film. For short to mid-term applications. Ideal for indoor/outdoor graphics, POP & general signage.

SPECIAL PURPOSE

MPI Perforated Window Film Series

7 mil white/black perforated vinyl with removable adhesive – 1.5 mm hole pattern for use on exterior-mount one-way visual panels. Suitable for non-regulated vehicle and bus windows.

SCREEN PRINT & SIGN CUT PRODUCTS

SW 900 Series Film - Supreme Wrapping Film

A wrapping film that combines performance, versatility and convenience. Supreme Wrapping Film incorporates color and clear protective layers, providing a smooth, paintlike finish that's both durable and dazzling.

900 Supercast Opaque Series - High

Durability Film. The ultimate in conformability and high gloss for screen print and sign cut applications. Specialty products are also available like etched glass and frosted sparkle, adding a highlight to any project.

700 High Performance Opaque Series -

Medium Durability Film. Films for medium-life indoor and outdoor applications.

SPECIAL PURPOSE

SF 100 Series Conform Chrome

Specialty film adds extra pop, especially as a vehicle accent.

1200 High Visibility Reflective Series

Designed for screen printing and for use on computer sign cutting equipment.

Conspicuity Tape

Highly visible safety markings for school busses and truck trailers.

VisiFlex™ V-8000 Series

This reflective prismatic vinyl provides striking and bold reflectivity to critical safety and emergency vehicles, or stylizes vehicles with extreme accents and flair.

Markings | Transit Advertising | Commercial Vehicles | Window Graphics











MARINE, RV, OEM GRAPHICS

DIGITAL SERIES MPI 1105 MPI 1106

MPI 2126

SCREEN PRINT & SIGN CUT SERIES

SC 900 SC 900 RV EZ HP 700

FEATURED ADHESIVE

Hi Tack Easy Apply

SAFETY & EMERGENCY MARKINGS

DIGITAL SERIES MPI 1105

SCREEN PRINT & SIGN CUT SERIES

SC 900 HV 1200 V-8000

Conspicuity Tape

TRANSIT ADVERTISING & MARKINGS

DIGITAL SERIES

MPI 1105 MPI 1405

MPI 2100

MPI 2105

MPI 2121 MPI 2921 MPI 2900

SCREEN PRINT & SIGN CUT SERIES

SC 900 SW 900 HV 1200

COMMERCIAL GRAPHICS

DIGITAL SERIES

MPI 1105 MPI 1405

MPI 2100 MPI 2105

MPI 2900

SCREEN PRINT & SIGN CUT SERIES

SC 900 SW 900 HV 1200

HP 700

WINDOW GRAPHICS

DIGITAL SERIES MPI Perforated Window Film MPI 2105

Case Study The Germantown Mill Lofts



USA Image was tasked with capturing the history of a recently repurposed mill. The Germantown Mill Lofts, a residential project that converted an old mill in Louisville, Ky, into lofts, now features large, mural-style photographs from when the mill was in operation. USA Image printed MPI 2105 vinyl film to showcase pictures of mill workers on 12 walls throughout the space. Durable vinyl film, along with DOL 2080 Matte Overlaminate, allowed them to transform forgotten photographs into a living, breathing homage to the building's humble beginnings.

"I chose Avery Dennison film for this project, because I know it will last. MPI 2105, specifically, is a great choice for more permanent graphics."

John Lawson, USA Image

Product Recommendation:

Avery Dennison MPI 2105 Wall Film Avery Dennison DOL 2080 Matte Overlaminate

To read more about The Germantown Mill Lofts application, download the complete Case Study by visiting graphics.averydennison.com

Interior Graphics

Make sure your message stands out in the hub of commercial activity with films that guarantee vibrant, durable results.

DIGITAL PRODUCTS

MPI 1105 Series - High Durability

Cast Film. White gloss cast vinyl. Ideal for compound curves and over rivets and corrugation.

MPI 1405 - PVC-Free Cast Film. White gloss cast vinyl. PVC-Free film designed for textured wall surfaces, such as brick and cinderblock, and is ideal for indoor and outdoor, Tradeshow and POP applications.

MPI 2105 - High Durability Calendered Film with Easy Apply RS. Next generation calendered film with excellent dimensional stability and clean removability for indoor and outdoor applications.

MPI 2077 Series - Ultra-Removable Clear Calendered Film. Clear, calendered promotional vinyl film allows for easy application and removal of full coverage, window graphics.

MPI 2100 Series – High Durability Calendered Film. Calendered vinyl films offer outstanding durability and outdoor performance for a variety of sign, mural, POP and floor graphics.

MPI 2900 Series - Medium Durability Calendered Film. For short to mid-term applications. Ideal for indoor/ outdoor graphics, POP & general signage.

MPI 3300 Series - Short-term Durability Calendered Film. Short-term. high performance, promotional graphic film designed for consistent digital print performance with great clear images and true color.

MPI 3900 Series - Short-term Promotional Film PVCfree, semi-gloss film with a clear removable adhesive for indoor short-term promotional applications like POP and wall murals.

SPECIAL PURPOSE

MPI 2600 Wall Film Series

Available in unique canvas, crushed stone and stucco textures, this scuff-resistant calendered film, with choices of permanent and removable adhesives,

supports unique short- and longer-term decoration in hospitality and retail areas, exhibitions and more.

MPI 2121 and MPI 2921 Transit Vinyl

Specially engineered, flexible calendered vinyl film that is perfect for all temporary transit window, POP, wall murals or floor graphic applications.

MPI Perforated Window Film Series

7 mil white/black perforated vinyl with removable adhesive -1.5 mm hole pattern for use on exteriormount, one-way visual panels.

SCREEN PRINT & SIGN CUT PRODUCTS

900 Supercast Opaque Series - High

Durability Film. The ultimate in conformability and high gloss for screen print and sign cut applications. Specialty products are also available like etched glass and frosted sparkle, adding a highlight to any project.

700 High Performance Opaque Series -

Medium Durability Film, Films for medium-life indoor and outdoor applications.

500 Promotion Opaque Series – Short-term Durability Film. Cost-effective line of high-gloss films for shortterm applications.

SPECIAL PURPOSE

900 Supercast Window Film Series*

Our Etchmark and Frosted Sparkle special effects films are ideal for transforming window graphics when used alone as cut graphics or in combination with our opaque, translucent and specialty films.

*Can also be used outdoors.

100 Specialty Film Series – Static Cling, Window Films, Paint Masks, Surface Protection, Fluorescents and Special Effects, Calendered vinvl clings to most clean, dry, polished surfaces without adhesive.













POP DISPLAYS

DIGITAL SERIES

MPI 3300

MPI 3901

MPI 2900 MPI 2100

MPI 2105

MPI 2000 Series

MPI 1405

SCREEN PRINT & SIGN CUT SERIES

PC 500 HP 700

SC 900

SF 100 Specialty

GENERAL SIGNAGE

DIGITAL SERIES

MPI 1105 Supercast MPI 2100 MPI 2900 MPI 3300

SCREEN PRINT & SIGN CUT SERIES

SC 900 HP 700 PC 500

SF 100 Specialty

WAYFINDING

DIGITAL SERIES

MPI 1105 Supercast MPI 2100 MPI 2900

SCREEN PRINT **& SIGN CUT SERIES**

SC 900 HP 700

WINDOW GRAPHICS

DIGITAL SERIES

MPI 2105 MPI 2121

MPI 2921 MPI 2077

MPI Perforated Window

SF 100-103 Ultra Clear MPI 2000 Series

SCREEN PRINT & SIGN CUT SERIES

Etchmark

SF 100 Specialty

FI OOR **GRAPHICS**

DIGITAL SERIES

MPI 1105* MPI 2100* MPI 2900* MPI 3300*

* With UL registered overlaminates

WALL **GRAPHICS**

DIGITAL SERIES

MPI 1105 Supercast

MPI 2100 MPI 2105

MPI 2600

MPI 2611

MPI 2630

MPI 2631 MPI 1405

SCREEN PRINT & SIGN CUT SERIES

SC 900

HP 700 PC 500

MPI 2611

MPI 2630

MPI 2631

Case Study Outdoor TRENDS



The German furniture chain TRENDS was in the market for an eye-catching, long-lasting finish for its large aluminum roof. Eventually, it settled on Avery Dennison 900 Supercast vinyl film. Installation went quickly, and it's a hit with consumers. TRENDS is now considering similar projects for its other stores.

"Using Avery Dennison 900 Supercast film, the installation was completed very quickly, proving once again that vinyl is quicker to apply than paint."

Martina Gralki, who oversaw the conversion

Product Recommendation:

A wide range of Avery Dennison 900 Supercast films Avery Dennison Custom Color Matching

To read more about TRENDS, download the complete Case Study by visiting graphics.averydennison.com

Outdoor Graphics

Illuminated Signage | Wayfinding | General Signage |

Our wide product range of uniquely flexible films make it easy for architects and specifiers to liven up the exterior of any building.

DIGITAL PRODUCTS

MPI 1105 Series - High Durability Cast Film.

White gloss cast vinyl. Ideal for compound curves and over rivets and corrugation.

MPI 1405 – PVC-Free Cast Film. White gloss cast vinyl. PVC-Free film designed for textured wall surfaces, such as brick and cinderblock, and is ideal for indoor and outdoor, Tradeshow and POP applications.

MPI 2105 – High Durability Calendered Film with Easy Apply RS. Next generation calendered film with excellent dimensional stability and clean removability for indoor, outdoor, and window applications.

MPI 2100 Series – High Durability Calendered Film.

Calendered vinyl films offer outstanding durability and outdoor performance for a variety of sign, mural, POP & floor graphics.

MPI 2900 Series – Medium Durability Calendered Film. For short to mid-term applications. Ideal for indoor/outdoor graphics, POP and general signage.

MPI 3900 Series - Short-term Promotional Film

PVC-free, semi-gloss film with a clear removable adhesive for outdoor short-term promotional applications like POP and wall murals.

SPECIAL PURPOSE

MPI 2050 Matte Translucent Series

Translucent Calendered film with a permanent adhesive for illuminated signage with great image quality.

MPI 2981 Matte Semi-Translucent Series

White matte semi-translucent calendered film with a removable adhesive for short to medium term illuminated signage.

MPI 3300 Series – Short-term Durability Calendered Film. When you need a promotional film for a limited time, this film fits the bill. It is designed for consistent digital print performance with great clear images and true color.

MPI 2121 and MPI 2921 Transit Vinyl

Specially engineered, flexible calendered vinyl film that is perfect for all temporary transit graphic applications.

MPI Perforated Window Film Series

7 mil white/black perforated vinyl with removable adhesive – 1.5 mm hole pattern for use on exterior-mount one-way visual panels.

SCREEN PRINT & SIGN CUT PRODUCTS

900 Supercast Opaque Series – High Durability Film.

The ultimate in conformability and high gloss for screen print and sign cut applications. Specialty products are also available like etched glass and frosted sparkle, adding a highlight to any project.

700 High Performance Opaque Series – Medium Durability Film. Films for medium-life indoor and outdoor applications.

500 Promotion Opaque Series – Short-term Durability Film. Cost-effective line of high gloss films for short-term applications.

HIGH VISIBILITY REFLECTIVE FILMS

HV 1200 High Visibility Reflective

The industry's broadest line of high performance reflective, long term durability vinyl films in 17 colors.

HV 1100 High Visibility Reflective

A cost-effective intermediate reflective film in 7 colors for short-term signage.

SPECIAL PURPOSE

900 Ultimate Cast Translucent Series

High performance, flexible, translucent cast vinyl films.

800 Premium Cast Translucent Series

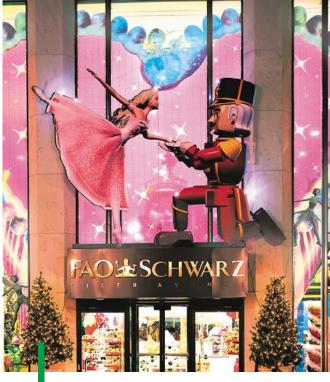
Great performance and value for intermediate durability in pigmented translucent films.

Window Graphics









ILLUMINATED SIGNAGE

DIGITAL SERIES

MPI 2050 Matte MPI 2981 Matte

SCREEN PRINT & SIGN CUT SERIES

UC 900 Light Control UC 900 Translucent PR 800 Translucent

WAYFINDING

DIGITAL SERIES MPI 2100

SCREEN PRINT & SIGN CUT SERIES

SC 900 HP 700 PC 500

REFLECTIVE SERIES

HV 1200 HV 1100

GENERAL SIGNAGE

DIGITAL SERIES

MPI 1105 MPI 1405 MPI 2100 MPI 2105

MPI 2900 MPI 3300

SCREEN PRINT & SIGN CUT SERIES

SC 900 HP 700 PC 500

REFLECTIVE SERIES

HV 1200 HV 1100

WINDOW GRAPHICS

DIGITAL SERIES

MPI 2105 MPI 2121 MPI 2921

MPI Perforated WIndow Film

SCREEN PRINT & SIGN CUT SERIES

SC 900 HP 700 PC 500

Selection Guide Fleet & Vehicle Graphics Products

Selecting the appropriate film for your fleet & vehicle and architectural applications doesn't need to be complex. This helpful product guide highlights key technical specifications for each of our product series, for a quick and accurate on-demand reference.

Still need support? Our technical and application support teams are here to help. Just give us a call at **800.282.8379**.

			Applications						Vertical Durability (up to X years)								Conformability				Adhesive Removability		
			Marine, RV, and OEM Graphics	Safety & Emergency Markings	Transit Advertising & Marketing	Commercial Graphics	Window Graphics	Unprinted	DOL 1000Z Series	DOL 1300Z Series	DOL 2000 Series	DOL 3000 Series	Sparkle DOL 6040	0909 700	DOL 6460	DOL 6560	Flat with Simple Curves	Flat with Rivets	Compound Curves	Rivets/Corrugation	Clean	Clean with heat and/or chemicals	Permanent
		MPI 1105	•	•	•	•		10	5 ¹	4	-	-	2	3	5/22	-	•	•	•	•		•	
		MPI 1405 PVC Free			•	•		12									•	•	•			•	
		MPI 1106 Hi Tack EZ	•	•	•	•		10	5 ¹	4	-	-	2	3	5/22	-	•	•	•	•			•
	Digital Products	MPI 2100 Series	• • • •																				
	Prod	MPI 2105 Series			•	•	•	6									•					•	
	jital	MPI 2126 Hi Tack EZ	•	•		•		6	5	4	3		2				•	•					•
	Ď	MPI 2900 Series			•	•									•								
Product Series		MPI Perforated Window Film			•		•	3	-	-	-	-	-	-	-	1					•		
odic						Vertical Durability (up to X years)																	
□									Unpri														
	ucts	900 Supercast Opaque	•	•	•	•			12 ⁵								•	•	•	•			•
	Prod	Supreme Wrapping Film (SW900)	•	•	•	•		(See	ee product data sheet)								•	•	•	•		•	
	Ē	700 High Performance Opaque	•			•			6								•						•
	s Sign	1200 High Visibility Reflective		•	•	•			7	7								•		•			•
	Screen Print & Sign Cut Products	Conspicuity Tape		•	•	•			1	0							•						•
	Scree	VisiFlex [™] V-8000 Series		•					7	7							•						•

- 1 Can also be protected with approved liquid clearcoat in lieu of cold laminate.
- 2 Five year durability in vertical applications, two year durability in horizontal applications.
- 3 Durability is dependent on color. See Product Data Sheet for specific color durability.
- 4 Printed with Nazdar 3500 Series UV with clearcoat, Fuji-Sericol Duracal UV or TMI Series inks.
- 5 Limited lifetime warranty for fleet trailer applications.
- See Digital Media Selector

Selection Guide Architectural Graphics Products

				Indoor/ Outdoor Applications										Durabili	ty (up to	X years)¹	Conformability		Adhesive Removability						
Architecture Products			Indoor	Outdoor	Illuminated Signage	Wayfinding	General Signage	Window Graphics	POP Displays	Floor Graphics	Wall Graphics	Unprinted	DOL 1000 Series	DOL 1300 Series	DOL 2000 Series	DOL 3000 Series	DOL 1560	0909 700	Flat/Simple Curves	Compound Curves	Clean	Clean with heat	Permanent		
		MPI 1105	•	•		•	•			•	•	10	5	4	-	-	-	2	•	•		•			
		MPI 1405 PVC Free	•	•			•				•	12							•	•		•			
		MPI 2100 Series	•	•		•	•		•	•	•	6	5	4	3	2	-	2	(See produ	ct sheet)	(Se	e product sh	neet)		
		MPI 2105	•	•				•			•	6							•			•			
	S	MPI 2121	•	•				•							1				•		•				
	Ë	MPI 2611 Wall Film	•								•	4	3	3	3	2	-	2	•		•				
	2	MPI 2630 Textured Wall Film	•								•	4	-	-	-	-	-	-	•				•		
	<u> </u>	MPI 2631 Textured Wall Film	•								•	4	-	-	-	-	-	-	•		•				
	Digital Products	MPI 2900 Series	•	•		•	•		•	•				(Se	e product sh	neet)			•		(Se	(See product sheet)			
'		MPI 3300 Series	•	•			•		•	•		3	3	3	3	2	-	2	•		(See product sheet)				
	İ	MPI 3901 Series	•	•			•		•		•	1							•	•	•		<u> </u>		
S		MPI Perforated Window Film	•	•				•				3	-	-	-	-	1	-	Flat only		•				
Product Series		Special Purpose MPI 2050 Matte Translucent		•	•							6	5	4	3	2	-	2	•				•		
l od														Durabilit	y (up to	X years)									
		PC 500	•	•		•	•	•	•		•	4							•				•		
	2	HP 700	•	•		•	•	•	•		•	6											•		
	Screen Print & Sign Cut Products	SC 900	•	•		•	•	•	•		•)paque: 1 Metallic: ra Metalli	7		(See produ	ct sheet)			•			
	ב	UC 900 Light Control		•	•										5			•				•			
	3	SF 100 Specialty	•	•			•	•	•					(Se	e product sh	neet)		(See produ	ct sheet)						
	ž	PR 800 Translucent		•	•							6							•				•		
2	됩	PR 800 Translucent UC 900 Translucent		•	•							9							•	•			•		
	Screen	900 Supercast Etchmark	•					•				5							•						
		HV 1100		•		•	•					3					•				•				
		HV 1200		•		•	•								7					•			•		

^{1 -} Product durability numbers are based on material applied in the recommended application conditions and cared for with respect to the product data sheet.

For more information on Avery Dennison products and services, contact your sales representative or call Customer Service at **800.282.8379**.

Visit us online at graphics.averydennison.com





All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.



Graphics Solutions Avery Dennison Graphics Solutions

8080 Norton Parkway Mentor, Ohio 44060 graphics.averydennison.com