

Avery Dennison® Automotive Window Film



Where Style Meets Performance

Looking to combine sleek style with top-tier solar protection? Avery Dennison Automotive Window Films are engineered to meet the demands of today's drivers.

Using advanced nanotechnology and cutting-edge heat-shrink innovations, our window films are designed for quick, seamless installation and easy removal. These films provide exceptional performance to give car owners exactly what they need:



Superior heat rejection to maintain a cool, comfortable interior



99% UV ray blockage for ultimate protection



Glare reduction for better visibility and safer driving



A wide range of fade-resistant options to suit every style preference

Whether you're upgrading a ride with advanced solar protection, prioritizing comfort, or offering cost-effective solutions, Avery Dennison films will help you impress customers and expand your offerings.

With expert training and dedicated installer support, Avery Dennison helps installers grow their business with confidence and skill.



Encore™ Supreme IR



Encore™ Supreme IR combines advanced nanoceramic technology with exceptional design. Engineered to provide superior heat rejection and unmatched clarity, this film ensures maximum comfort while elevating the look of any vehicle.

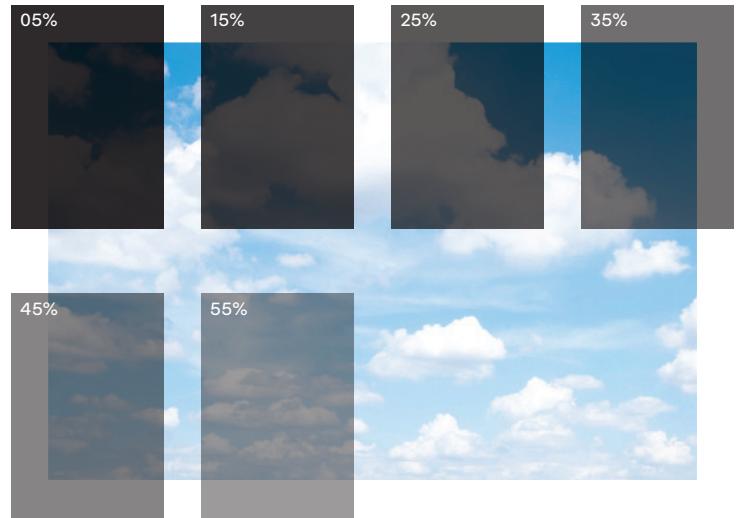
Features and Benefits

- Unparalleled heat rejection
- Premium aesthetics with a stylish, sophisticated appearance
- Plotter-friendly for precise application
- Up to 65% total solar energy rejection
- Lifetime, Limited Non-Transferable Warranty¹



Stunning Deep Black Color⁵

Encore™ Supreme IR is offered in six options.



This image has been simulated and is not actual product comparison.

Optical & Solar Properties²

| Encore™ Supreme IR Series | Ultraviolet Block | Visible Light | | Glare Reduction | Selective Infrared Rejection ³ | Infrared Energy Rejection ⁴ | Shading Coefficient | Total Solar Energy | | | |
|---------------------------|-------------------|---------------|----------------------|-----------------|---|--|---------------------|--------------------|-------------|----------|----------|
| | | Transmitted | Reflected (Exterior) | | | | | Reflected | Transmitted | Absorbed | Rejected |
| Encore™ Supreme IR 05 | >99% | 5% | 6% | 94% | 93% | 65% | 0.40 | 5% | 7% | 88% | 65% |
| Encore™ Supreme IR 15 | >99% | 17% | 6% | 81% | 93% | 66% | 0.43 | 5% | 11% | 84% | 63% |
| Encore™ Supreme IR 25 | >99% | 30% | 6% | 65% | 93% | 65% | 0.47 | 5% | 17% | 78% | 59% |
| Encore™ Supreme IR 35 | >99% | 38% | 6% | 56% | 93% | 65% | 0.50 | 6% | 20% | 74% | 57% |
| Encore™ Supreme IR 45 | >99% | 45% | 7% | 48% | 92% | 65% | 0.52 | 6% | 23% | 71% | 55% |
| Encore™ Supreme IR 55 | >99% | 54% | 7% | 38% | 92% | 65% | 0.55 | 6% | 27% | 67% | 52% |

Encore™ Supreme

Encore™ Supreme automotive window film combines style and performance in a sleek, classic black finish. It doesn't only offer superior heat rejection and increased privacy but also blocks over 99% of harmful UV rays to protect your skin and vehicle interiors.

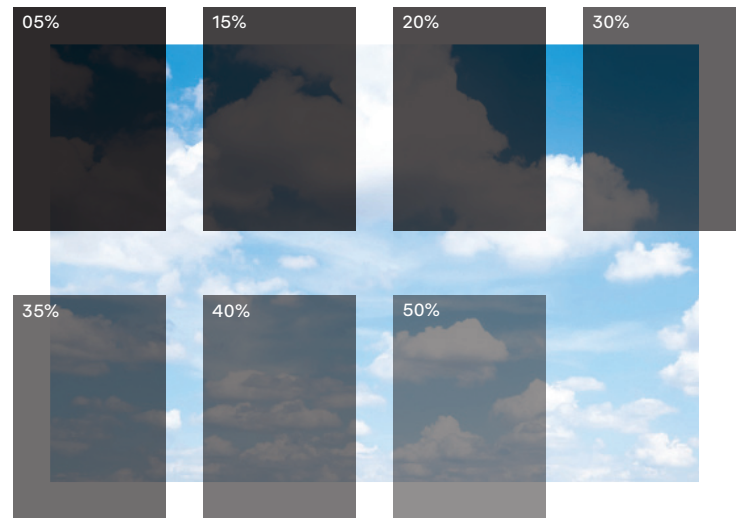
Features and Benefits

- Easy installation with superior shrinkability
- Designed with fade and scratch-resistant materials
- Available in 7 versatile VLT options to match any style and privacy needs
- Prevents interior fading, cracking, and discoloration
- Lifetime, Limited Non-Transferable Warranty¹



Sleek Classic Black Color⁵

Encore™ Supreme is offered in seven options.



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Optical & Solar Properties²

| Encore™ Supreme Series | Ultraviolet Block | Visible Light | | Glare Reduction | Selective Infrared Rejection ³ | Infrared Energy Rejection ⁴ | Shading Coefficient | Total Solar Energy | | | |
|------------------------|-------------------|---------------|----------------------|-----------------|---|--|---------------------|--------------------|-------------|----------|----------|
| | | Transmitted | Reflected (Exterior) | | | | | Reflected | Transmitted | Absorbed | Rejected |
| Encore™ Supreme 05 | >99% | 8% | 6% | 91% | 91% | 64% | 0.41 | 6% | 8% | 86% | 65% |
| Encore™ Supreme 15 | >99% | 17% | 6% | 80% | 88% | 62% | 0.45 | 6% | 14% | 80% | 61% |
| Encore™ Supreme 20 | >99% | 25% | 6% | 72% | 86% | 61% | 0.48 | 6% | 18% | 76% | 58% |
| Encore™ Supreme 30 | >99% | 30% | 6% | 66% | 85% | 60% | 0.50 | 6% | 21% | 73% | 56% |
| Encore™ Supreme 35 | >99% | 36% | 7% | 58% | 84% | 59% | 0.53 | 6% | 24% | 70% | 54% |
| Encore™ Supreme 40 | >99% | 47% | 7% | 47% | 80% | 57% | 0.58 | 6% | 31% | 63% | 50% |
| Encore™ Supreme 50 | >99% | 53% | 7% | 39% | 79% | 56% | 0.60 | 6% | 34% | 60% | 48% |

Encore™

Encore™ automotive window film delivers uncompromising protection that enhances every drive. Designed for durability and performance, it provides reliable heat rejection, glare reduction, and UV protection to keep drivers cool, comfortable, and safe.

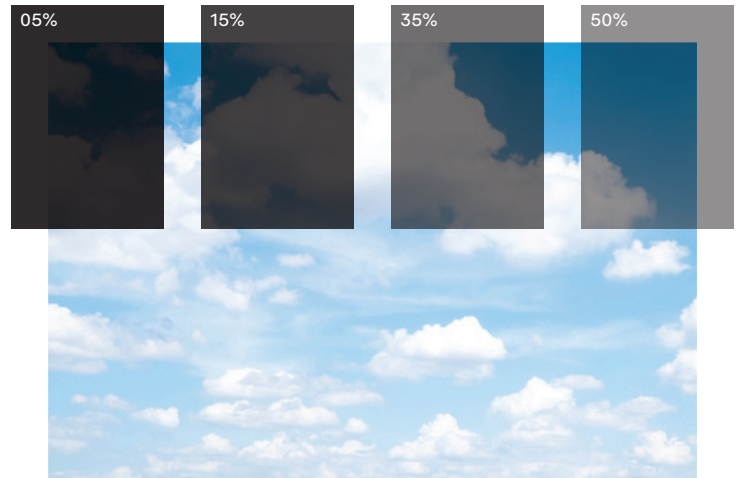
Features and Benefits

- Resists fading and discoloration for long-lasting durability
- Up to 94% glare reduction
- Scratch resistant construction
- Non-metalized construction for optimal connectivity
- Lifetime, Limited Non-Transferable Warranty¹



Seamless Neutral Black Color⁵

Encore™ is offered in four options.



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Optical & Solar Properties²

| Encore™ Series | Ultraviolet Block | Visible Light | | Glare Reduction | Selective Infrared Rejection ³ | Infrared Energy Rejection ⁴ | Shading Coefficient | Total Solar Energy | | | |
|----------------|-------------------|---------------|----------------------|-----------------|---|--|---------------------|--------------------|-------------|----------|----------|
| | | Transmitted | Reflected (Exterior) | | | | | Reflected | Transmitted | Absorbed | Rejected |
| Encore™ 05 | >99% | 5% | 6% | 94% | 74% | 52% | 0.47 | 6% | 17% | 77% | 59% |
| Encore™ 15 | >99% | 17% | 6% | 81% | 61% | 44% | 0.57 | 6% | 29% | 65% | 51% |
| Encore™ 35 | >99% | 39% | 7% | 55% | 48% | 36% | 0.69 | 6% | 46% | 48% | 40% |
| Encore™ 50 | >99% | 55% | 8% | 37% | 42% | 32% | 0.77 | 7% | 56% | 37% | 33% |

Encore™ Shield IR

Encore™ Shield IR delivers remarkable heat rejection with a virtually clear tint. Powered by cutting-edge nanotechnology, this film blocks infrared heat and solar energy without altering the vehicle's appearance.

Features and Benefits

- 45% total solar energy rejection
- High optical clarity and no visual distortion
- Excellent on sunroofs and over factory installed privacy glass
- Protection without darkening the windows
- Lifetime, Limited Non-Transferable Warranty¹



A Nearly Invisible Appearance⁵

Virtually unnoticeable appearance, preserving the natural look of the glass.



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Optical & Solar Properties²

| Encore™ Shield IR Series | Ultraviolet Block | Visible Light | | Glare Reduction | Selective Infrared Rejection ³ | Infrared Energy Rejection ⁴ | Shading Coefficient | Total Solar Energy | | | |
|--------------------------|-------------------|---------------|----------------------|-----------------|---|--|---------------------|--------------------|-------------|----------|----------|
| | | Transmitted | Reflected (Exterior) | | | | | Reflected | Transmitted | Absorbed | Rejected |
| Encore™ Shield IR 80 | >99% | 76% | 9% | 14% | 88% | 62% | 0.63 | 6% | 38% | 56% | 45% |

Automotive Window Film Training

Join our Avery Dennison Automotive Window Film Training, designed for all skill levels. This hands-on training teaches you essential techniques to confidently install window film on any vehicle. Gain practical experience and elevate your expertise.

- Learn the techniques of cutting, installing, and heat shrinking window film to all types of vehicles
- Receive an Avery Dennison branded toolbelt with window film installation tools
- Receive a free roll of material following the class
- All tools and materials provided by Avery Dennison
- Breakfast and lunch provided both days

View full schedule
and register here



Trust Avery Dennison Window Film Solutions

Since 1935, Avery Dennison has set the standard in performance and innovation. Our comprehensive range of high-performance automotive window film, vehicle wrap film, and paint protection film is trusted by professionals worldwide. Transform every vehicle with confidence – powered by the industry's leading restyling and protection films.



- 1 For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: graphics.averydennison.com/pds.
- 2 Performance results are calculated on 1/4" (6mm) clear glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards.
- 3 SIRR - Selective Infrared Rejection: the percentage of IR radiation that is not directly transmitted through a glazing system. Calculated as %SIRR = 100% - % Transmission (@ 780-2500nm).
- 4 IRER - Infrared Energy Rejection: the percentage of Near Infrared Energy Rejection as measured between 780-2500nm. Calculated as the TSER over 780-2500nm: %IRER = 100% - 100*SHGC (@ 780-2500nm).
- 5 Colors and tinting level are an approximate match. For a true color reference, please refer to the actual film sample.

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