



Avery Dennison MPI 3901 is a PVC-free promotional film ideal for short-term, point-of-purchase advertising. MPI 3901 doesn't sacrifice performance, color pop or printability to be cost-effective.

KEY FEATURES:

- > PVC free to meet corporate sustainability practices
- > Exceptional digital print quality on Latex and UV
- > No need for overlaminate
- > A clear, removable adhesive
- > Flat surface applications



KEY BENEFITS:

- > Removable adhesive provides the right amount of adhesion, with quick, easy removal saving time and money
- > Designed as a short-term promotional film with a one year durability
- > Easy and efficient installation and removal
- > Meet environmental standards with a quality PVC-free product





MPI 3901 delivers just the right amount of initial tack for quick installation and easy, residuefree removal.

COMMON APPLICATIONS:

- > Wall Murals
- > Retail / POP
- > Tradeshow / Exhibits
- > Outdoor Signage













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¹For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: **graphics.averydennison.com**

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