



# Avery Dennison® MPI 1405 PVC-free wrapping film

One Solution 4 All

**One head-turning solution for a huge range of applications - Avery Dennison MPI 1405 Easy Apply RS™ is a PVC-free film engineered to bring vibrant colour pop. It has great conformability, to many different outdoor and vehicle graphics projects.**

This premium, digitally printable film copes easily with challenging textured surfaces, including brick and concrete blocks. It is also an outstanding choice for fleet marking and vehicle wraps, thanks to its colour saturation and film stretchability - especially around irregular shapes and curves.

A clear PVC-free overlamine, such as DOL 6460, is recommended for graphics on MPI 1405.

## KEY FEATURES

- > Superior conformability to irregular shapes
- > Outstanding durability and dimensional stability
- > Easy Apply RS™ adhesive technology with air-egress, repositionability and slideability

- > Great image clarity and color pop
- > Printable inks using latex, UV and solvent/eco-solvent
- > One film for many applications from vehicle wrapping to architecture
- > Suitable for different surfaces (cement, brick, and concrete)
- > High gloss finish
- > PVC-free

## KEY BENEFITS

- > One film for many applications
- > Air egress technology helps eliminate wrinkles and bubbles
- > RS technology for easy repositioning/ slideability
- > Long-term clean removability

## RECOMMENDED USES

- > Outdoor Textured Surfaces
- > Outdoor Signage
- > Fleet
- > Vehicle
- > POP/Tradeshows



KEY FEATURE EXAMPLES



> Wrap a car and a brick wall with 1 product



> Superb conformability to irregular surfaces



> Easy Apply RS adhesive technology



> Premium High Gloss finish

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