



MPI 2804 Easy Apply™

The quality choice for cost-effective medium-life tasks

Avery Dennison's MPI 2804 Easy Apply is a gloss calendered vinyl film for solvent, eco-solvent, UV-curing and latex inks. Designed for consistent digital print performance with clear images and true color, MPI 2804 Easy Apply delivers great value for application with intermediate durability.

Combined with the matching overlaminates - DOL 2860 Gloss and DOL 2880 Matt - this film has a life span of up to 3 years* printed. And thanks to the Avery Dennison Easy Apply technology the film is easier to apply and you save time during finishing as no air gets entrapped under the vinyl.

FEATURES

- > Avery Dennison's Easy Apply Technology
- > Printable on all platforms
- > Matching overlaminates
- > Covered under Avery Dennison's ICS warranty*

RECOMMENDED DOL

DOL 2860 Gloss / DOL 2880 Matt	Up to 3 years* printed outdoor life	Flat & simple curved surface	Gloss and matt
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* See graphics.averydennison.com for the terms and conditions of the ICS Warranty Program.

BENEFITS

- > The right result for the right price, no need for over-specification
- > Faster application with better results
- > Versatile product suitable for various wide format printers
- > Protect and spice your print up with DOL 2800 Series: gloss for more vibrant colors and matt to achieve a low glare finish

RECOMMENDED USES

- > Medium-life printed outdoor and indoor advertising and signage
- > Printed vehicle graphic panels on flat and simply-curved surfaces

DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

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2019-08_16297EN