



A transformed brewery building

Köstritzer Schwarzbierbrauerei GmbH



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Transforming the **KÖSTRITZER BREWERY**

The challenge

Köstritzer Schwarzbierbrauerei GmbH brewery was seeking a much-needed premium facelift for its main building, transforming it into a striking brand ambassador and also a visitor attraction. The challenge was to create something inspiring on the building's simple skeletal structure, glass surfaces and insulated aluminium profiles. Brand identity was to take centre stage, using a large graphic, and the final result also had to accommodate the nearby listed building.



The solution

Installer CKT.FolienTechnik GmbH needed a material that could cope easily with the physical challenges presented by an older building, including shifted and buckled profiles and an ability to cover cracks. Carsten Thormann, general manager said that Avery Dennison Facade Film was chosen for the structural elements in preference to alternatives partly because it was thin enough to be worked easily around building shapes: "This material gave us the performance needed to deal with difficult corners and edges. It was great to work with a product that has so clearly been designed with real-world installation pressures in mind."

A large visual motif was applied to the front of the building. The remaining three sides used a two-tone design. A grey aluminium colour was used for the aluminium profiles and beige for the glass fillings (chosen to match the adjoining brewery, which is a listed building). Avery Dennison Window Film was used for all glass surfaces.

Carsten Thormann said that service and support were also critical issues: "We were on a very tight timescale with this project. Avery Dennison support was completely trouble-free, which was essential because the decision to purchase was made at the very last minute, which meant that performing a successful colour match and film production was time-critical. At no time did Avery Dennison compromise the project outcome, and we would choose Facade Film with confidence for future projects."

CKT.FolienTechnik GmbH is a certified Avery Dennison installer, with employees who are trained in all aspects of film application. Careful professional preliminary planning ensured that no unexpected challenges were encountered, and the project was completed on schedule.





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