



*It's very clear to see how children are responding to the new environment, and we have now worked with a further five hospitals in Wales to achieve similar results.*

# Decorating child-friendly hospitals

## With Avery Dennison MPI™ 8626 Wall Film

### THE CHALLENGE

Personal contact with staff at Cardiff hospital was what started wall-mural specialist WallpaperInk thinking about creative possibilities for children's wards. Following initial discussions, the resulting brief asked the firm to create a child-friendly set of rooms and corridors...and a further five hospitals were soon to follow Cardiff's lead.

### THE SOLUTION

WallpaperInk had not worked in hospitals before, but offered all of the experience needed, including a track record of commercial projects for high-end London hotels and for other large clients such as Cardiff city football stadium. A trusted subcontractor handled the artwork and designs, with results signed off by WallpaperInk.

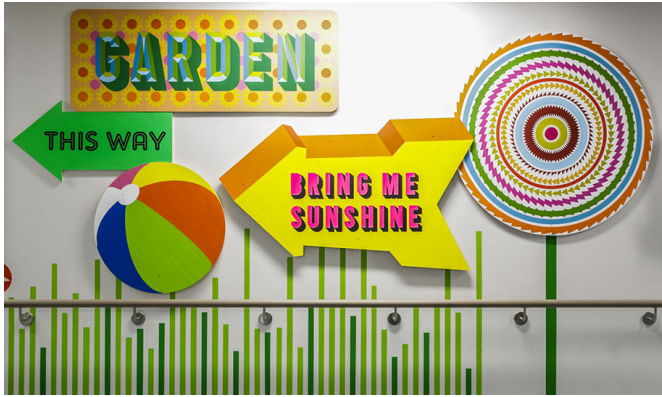
The MPI 8000 Wall Film series includes printable films with canvas, stone and stucco textures or smooth face stock and a choice of adhesives for different applications. They do not require primer and offer excellent opacity to conceal surfaces.

Three applicators worked on the 6-room Cardiff project for around 15 days. The films were applied left to right, following plumb lines, and careful planning went into dealing with the many corners involved.



### MPI 8000 WALL FILM SERIES

- > Quick, easy and clean installation, with no primer needed
- > Customisable – digital printing with solvent, eco/mild solvent, latex and UV curable inks
- > More creative choices, with digitally printable MPI 8726 Textured Wall Films



Scott Evans, Managing Director, said that Avery Dennison MPI™ 8626 Wall Film was quickly selected as the best performer, based on a number of crucial criteria:

*“We tried out this material and loved its performance around corners and during application. We’ve used alternative products in the past, requiring paste or pre-pasted, but MPI 8626 was much faster to apply. It also gave us the durability and scuff resistance needed in an environment that faces heavy use. A smooth, matt finish and bright graphics gave us a unique look.”*



“A reliable material meant smooth implementation. We put a great deal of thought into how each element would work, and it was great to see the results emerging as we progressed, without unnecessary added complications from poor fitting or adhesive failure.”

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2017-03\_17742 EN