

# Avery Dennison Floor graphics series

A lasting impression –  
floor marking, promotions,  
decoration and wayfinding.

The Avery Dennison Digital Floor Graphics portfolio gives you more innovative, eye-catching and durable floor marking, decoration and campaigns. Printable MPI™ films and improved dedicated DOL materials can be used across a very wide range of potential venues.



# New Products

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## Print Media



## MPI™ 6021 Direct Print Floor Graphics

Standout floor graphics are easy to achieve with Avery Dennison® MPI™ 6021 Anti-Slip Floor Marking. Its printable, anti-slip surface helps you bring short-term campaigns to life quickly and simply, without the need for an overlamine.

This new film is designed for relatively smooth and flat indoor surfaces. A high performance removable adhesive means fast and clean removability when the campaign is finished, making it the smarter choice for many different short-term floor decoration applications. An excellent option for point-of-sale promotions, wayfinding, short-term ads, product launches, exhibition centres, museums and more.

### Key Benefits

- Directly printable surface that retains its anti-slip properties
- No need for overlamination
- Slip resistance and fire classification rating available
- Printable across all main digital platforms
- Residue-free removable adhesive, with no need to cleanup afterwards
- Excellent performance for short-term promotions

### Recommended Uses

Avery Dennison® MPI™ 6021 Anti-Slip Floor Marking has been designed for eye-catching short-term decorations or messages on floors. It is suitable for indoor public areas or event spaces where clear and vibrant graphics are required.

## Overlamine



## DOL 5800

Avery Dennison DOL 5800 is a transparent textured over laminate designed to protect promotional media on indoor floor applications, ensuring robust full color graphics and excellent slip and wear resistance during its functional life.

### Key Benefits

- Matt textured surface for indoor floor graphics
- Extended life span up to 6 months durability
- Excellent slip and wear resistance, ANZ certification (P3) Wet & Dry
- Film with good adhesion properties and easy to handle
- Not only provides protection from abrasion and moisture; it also helps reduce colour fade caused by Ultraviolet light exposure

### Recommended Uses

- Indoor retail floor advertising.
- Interior decoration for promotional purposes.
- Exhibition indoor floor graphics.



## Slip Ratings Overview

- Ratings are from AS/NZS 4586:2013 - Slip resistance classification of new pedestrian surfaces
- Interpreted from Standards Australia Handbook 198. This handbook provides the minimum wet pendulum test (P rating) or oil inclining platform test (R rating) classifications that are deemed-to-satisfy specific applications.
- The industry standard is the wet pendulum test (P ratings). There is no requirement to test under both criteria.

INTERNAL / UNDERCOVER SPACES	Examples	Slip ratings (wet pendulum test)		
		P1	P2	P3
<b>Dry areas</b> appropriate control measures ensure an area remains dry & clean when in use	Separate shops inside shopping centres Supermarket aisles (except Fresh Fruit areas)	✓	✓	✓
<b>Transitional areas</b> intended to be kept dry. A general exposure to water must be maintained in a dry clean condition by a facilities manager.	Entry & access areas: hotels, offices, public buildings etc. Hotel apartments, kitchens & laundries	-	✓	✓
<b>Wet areas</b> may be either constantly or intermittently wet or otherwise contaminated.	Entry & access areas: hotels, offices, public buildings etc. Shop & Supermarket aisles (including Fresh Fruit areas) Fast food outlets, food courts, dining areas in Shopping centres Toilet facilities in offices, hotels & shopping centres Undercover concourse areas of sports stadium. Undercover car parks	-	-	✓
	Serving areas behind bars in public hotels & clubs, cold stores & freezers. Undercover loading docks. Commercial Kitchens	-	-	-

## Product Information

Print Film	Face Film	Finish	Adhesive *	Durability**	Slip rating	Description
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### Print Media

NEW MPI 6021	White PVC	Matt Textured	Removable	1 month	P3	All-In-One printable media with anti slip-resistance. No overlamine required.
MPI 3026 ST	White PVC	Matt	Super Tack Permanent	Depends on the overlamine. Please refer to the below table.		High quality print media for Fabric / Carpet / Furniture.
MPI 3302	White PVC	Gloss	Removable			High quality print media for flat, smooth, non-textured surfaces & flooring.
MPI 3302 EA	White PVC	Gloss	Easy Apply Removable			
MPI 3041 PP	Transparent PVC	Gloss	Removable			

### Overlaminates

DOL 6000***	Transparent PVC	Textured	Permanent	9 months	P3	Floor Graphic overlaminates add anti slip resistance & protection to your printed images
NEW DOL 5800	Transparent PVC	Textured	Permanent, High Tack	6 months	P3	
DOL 3100	Transparent PVC	Matt	Permanent	3 months	P3	

\* As with all Avery Dennison products we recommend trialing & approving the product before installation.

\*\* Durability is dependant on the volume of traffic, cleaning methods and chemicals used.

\*\*\* DOL 6000 has an R10 rating covering dry inclined surfaces (ramps gradient less than 1:14) which is comparable to P3

### Important Note

The information provided above is given as a guide only and does not constitute a warranty. Avery Dennison does not accept any liability arising from the interpretation and use of the information provided. Please refer to Product Data Sheets and Instructional Bulletins for more specific product information and AS/NZS 4586:2013 - Slip resistance classification of new pedestrian surfaces. In order to interpret the AS/NZS 4586:2013 classifications, please refer to Standards Australia Handbook 198, 'An Introductory Guide to the Slip Resistance of Pedestrian Surface Materials'. These classifications are recommendations offered by Standards Australia and copies of test certificates are available upon request.

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