



## MPI Value Film

Great value for money  
digital print media with  
convincing performance



### SPECIFICATIONS:

**Film:** 95 micron white calendered film with good dimensional stability

**Adhesive:** Permanent/Removable/Grey permanent/Grey removable acrylic adhesive

**Backing:** One sided PE coated liner

**Outdoor life:** Up to 1 year (unprinted)

### APPLICATIONS:

- Point of sales graphics
- Vehicle advertising
- Outdoor advertising
- Exhibition graphics
- Window graphics
- Real estate signage
- Promotional signage
- Stickers and labels

**MPI VALUE FILM**

MPI Value Film is specially designed for a wide range of short-term promotional applications with good printability on multiple printer platforms.

Feature	Advantage	Benefit
Good printability	Validated on latex, eco solvent, solvent and UV curable inkjet printers	One product for multiple platforms ensures consistent performance and consolidated inventory
Designed for short-term promotional	Up to 1 year (unprinted)	Cost-effective solution with uncompromised performance
Wide range of product mix	Covers various surface finishing, adhesive and dimension types	Fits most of the application requirement
Overposting ability	Very high opacity	Overposting performance on exterior and interior surfaces as well as over old graphics

**SIZE**

Roll width (m)	Roll length (m)
0.91	50
0.91	100
1.00	50
1.00	100
1.06	50
1.06	100
1.27	50
1.27	100
1.37	50
1.37	100
1.52	50
1.52	100



For more information contact Avery Dennison customer service or sales representative or visit [www.ap.averygraphics.com](http://www.ap.averygraphics.com)