



The Perfect Choice For Short Term Applications

Avery Dennison MPI 3000/3001 is a white monomeric calendared pressure-sensitive adhesive film recommended for a wide range of short term promotional applications.

Featuring a gloss white finish for great image clarity, these films are designed for use on a variety of wide format inkjet printers for perfect print results every time.

MPI 3000 with clear permanent adhesive offers excellent adhesion and reliable performance across a broad range of surfaces. MPI 3001 with clear removable adhesive provides clean removal for up to 1 year.

MPI 3000 and MPI 3001 are ideal solutions if you want value for money and superior performance.



Key Benefits:

- > Fit for all popular digital printing systems
- > Extensive application range
- > Resistant to harsh outdoor conditions
- > Stable performance for easy converting and handling

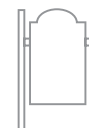
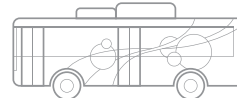


Features	Benefits	Advantages
Outstanding durability	Peace of mind the graphics will withstand harsh outdoor conditions, all backed by the manufacturer	Up to 3 years outdoor durability, reliable performance backed by the Avery Dennison General Product Warranty
Excellent printability	One product for multiple printer platforms ensures consolidated inventory, consistent quality and no costly reprints	Prints well across solvent, eco-solvent, latex, and UV-curable inkjet printers
High gloss finish	Improve attraction with great images and clarity	Superior appearance with vibrant colors and consistent prints
High dimensional and adhesive stability	Be assured the graphics will stay in place for the required time, indoors or outside	Easy application and excellent adhesion to a wide variety of substrates
Clean removability *	Reduces removal time for quick changeovers	Easy removal without messy adhesive residue
Compatible with Avery Dennison DOL 3000 series	Keeps your graphics looking better for longer	Provides UV, weathering, cleaning and mild abrasion resistance to printed image

*Clean removability feature is only for MPI 3001.

Applications:

- > Transit advertising
- > Billboards
- > Real estate signs
- > Point of purchase
- > Indoor and outdoor advertising
- > Exhibition graphics
- > Windows decoration



Specifications:

Film: 90 micron gloss white monomeric calendared vinyl

Adhesive: MPI 3000: Clear permanent acrylic
MPI 3001: Clear removable acrylic

Backing: One-side-coated kraft paper, 125gsm

Outdoor life: Up to 3 years (unprinted)

Size:

MPI 3000 and MPI 3001

Roll width (m)	Roll Length (m)
1.0, 1.27, 1.37, 1.52	50, 100

For more information contact Avery Dennison customer service or sales representative or visit www.graphicsap.averydennison.com

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