

Avery® MPI 3001

Satin White Calendered Vinyl Removable

Features

- Excellent printability and handling
- Good outdoor durability and performance
- Satin finish for low glare appearance
- Dimensionally stable StaFlat liner provides easy converting properties
- Easy application to a wide variety of substrates
- Good dimensional stability after application
- Excellent value for money for shorter term promotional graphics
- Easy and clean removability with heat for up to 1 year

Description



Film: 86 micron satin white polymeric calendered vinyl



Adhesive: Removable acrylic
Removability: up to 1 year



Backing: Two side PE coated Staflat paper



Outdoor life: Up to 3 years (unprinted)

Application surface: Flat, simple curves

Conversion

- | | |
|---|---|
| <input type="checkbox"/> Flat bed cutters | <input checked="" type="checkbox"/> Cold overlaminating |
| <input type="checkbox"/> Friction fed cutters | <input type="checkbox"/> Water based inkjet |
| <input checked="" type="checkbox"/> Die cutting | <input checked="" type="checkbox"/> Eco solvent inkjet |
| <input type="checkbox"/> Thermal transfer | <input checked="" type="checkbox"/> Solvent inkjet |
| <input type="checkbox"/> Screen printing | <input checked="" type="checkbox"/> UV Cured inkjet* |

Uses

Avery MPI 3001 is a satin white promotional vinyl film designed for use in a wide range of short-term promotional and general signage applications where good outdoor durability, removability and excellent print quality are required.

Common Applications

- Billboards
- Real estate signs
- Point of purchase
- Outdoor advertising
- Indoor advertising
- Exhibition
- Windows

Physical characteristics

General

Caliper, facefilm	ISO 534	86 micron
Caliper, facefilm & adhesive	ISO 534	112 micron
Dimensional stability	DIN 30646	Good
Opacity	ISO 2471	***
Adhesion, initial	FINAT FTM-1, stainless steel	***
Adhesion, ultimate	FINAT FTM-1, stainless steel	***
Removability [^]	Smooth OEM painted surfaces	Up to 1 year
Flammability		Self extinguishing
Shelf life	Stored at 20-25° C / 45-55 % RH	1 year
Durability ^{**}	Vertical exposure	Up to 3 years unprinted

[^] Not removable when applied to nitrocellulose paints, fresh screenprint inks, ABS, polystyrene & certain types of PVC

Thermal

Application temperature	Minimum: + 4°C
Temperature range	- 40°C to + 80°C

Chemical

Resistant to most mild acids, alkalies and salts

Note:

Materials have to be properly dried before further processing, like laminating, varnishing, trimming, contour cutting or application. The residual solvents can otherwise change the products' specific features and properties.

Test Methods

Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70°C, after which the shrinkage is measured.

Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

Warranty

Avery® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

**Durability

The durability is based on Australian exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing north; in areas of long high temperature exposure such as northern Australia; in industrially polluted areas or high altitudes, exterior performance will be decreased.

*Compatible with most media and ink combinations. Test prior to use.

***Information unavailable at time of printing.

Chemical Resistance:

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

Corrosion Resistance:

A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.

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